January 04, 2012

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July 11, 2006

5W Public Relations Hires New Vice-President Juda S. Engelmayer

5W Public Relations (http://www.5wpr.com/) today announced that it has appointed **Juda S. Engelmayer** as the vice president of the firm's Corporate & Governmental Issues practice.

Mr. Engelmayer has most recently been the chief communications officer at the **American Jewish Congress** where, among his accomplishments, introduced a new e-marketing and e-advocacy system for the 88 year old agency, ran the successful Israeli government spokesperson Hasbara - media training program, and raised AJCongress' public profile. Preceding his work at the American Jewish Congress, Mr. Engelmayer was a vice president at **Rubenstein Communications** and served as an executive assistant to New York State Comptroller **H. Carl McCall** from his appointment in 1993 through most of his two elected terms.

"We are excited to have Juda Engelmayer join the firm and expect that his skills and reputation will blend well with our talent and energy. He has a exceptional media relations and strategic experience and we are glad to have him aboard," said **Ronn Torossian**, President & CEO of 5W Public Relations.

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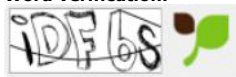The content of this field is kept private and will not be shown publicly.

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